



A NOT-FOR-PROFIT MULTI-ARTS
LEARNING AND PERFORMANCE CENTER

WHERE ART HAPPENS

68 MOUNTAIN REST ROAD • NEW PALTZ, NY 12561 • 845-255-1559
WWW.UNISONARTS.ORG • INFO@UNISONARTS.ORG

Crafts Fair 2017

Dear Artisans,

Unison is celebrating its **27th Annual Holiday Crafts Fair**. The **Unison Art, Craft and Design Fair** will be held on Saturday and Sunday, **December 2 and 3**. The Show will be held at the **Multi Purpose Room** of the **Student Union Building** on the campus of **SUNY New Paltz**.

If you would like to apply, please return the enclosed application by **July 1**. It is our goal to create a tasteful balance of categories in a warm and inviting shopping environment for the community. The school will be open during the fair which means their food court will be open and the students will be there to shop as well.

Please note: We are back to our original date for the fair! Also, past participation in previous fairs is not automatic acceptance in this year's fair.

Marketing for the fair includes prominent signage in New Paltz; ads in local newspapers; postcards; posters; press releases; radio announcements, preview coverage with photos; a special Unison Crafts Facebook page and other social media promotion as well as and the Unison website which will list all vendors at the fair with links to their websites.

If you have questions, please email me at helene@unisonarts.org.

Sincerely,

Helene Bigley
Crafts Fair Coordinator



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**27th ANNUAL
Unison Art, Craft and Design Fair
Saturday, December 2 and Sunday December 3, 2017**

Deadline for Application: July 1, 2017

Name: _____ Business Name: _____

Street: _____ City: _____ Zip _____

Phone: _____ E-Mail: _____

Web Site: _____

NYS Sales Tax Collection #: _____

Type of Craft: _____

Brief Description of booth set up: _____

We will furnish postcards to send to your mailing list.

Quantity needed # _____

_____ \$180- 10' X 10'

_____ \$155- 10' X 8'

_____ \$120 - 10' X 5'

_____ \$25 - Electric Fee

_____ \$15 - Application fee (separate check)

Enclose booth fee and a separate check for application fee with your application.

Please email 5 jpeg's of your work and 1 of booth setup. This is a juried show. No kits or resale items - original fine arts and crafts only, no imported work.